

New Llewelyn-Davies Sahni Web site Recognized by Advertising Industry

HOUSTON, June 9, 2009 – With the launch of a new Web site in late 2008, Llewelyn-Davies Sahni, a leading architecture and urban design firm, reinvented and re-established its presence on the Web. Now, that revamped Web site has received recognition from leaders in the advertising industry. Culture Pilot, the Houston-based design and marketing firm that designed and implemented the new LDS Web site, was recently recognized by the American Advertising Federation (AAF) for their work on LDS's behalf. Culture Pilot received a 2009 Gold ADDY award and 2009 Silver District ADDY in the category of Interactive Media for design of the LDS Web site.

According to the AAF, the ADDY Awards are the advertising industry's largest competition, drawing over 60,000 total entries each year. They are awarded to the best advertising worldwide in recognition of creative excellence and "represent the true creative spirit of advertising by recognizing all forms of advertising, from all types of media, created by all sizes and types of entrants."

"The entire LDS team congratulates Culture Pilot for this prestigious recognition," said Randhir Sahni, president of Llewelyn-Davies Sahni. "We continue to see the benefits of their outstanding design work for our Web site and we look forward to continued success with our online presence in the coming years."

See the Web site and find out more about LDS at <http://theldnet.com/index.php>.

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About Llewelyn-Davies Sahni (LDS)

Llewelyn-Davies Sahni, a firm based in Houston, TX, is dedicated to being the world's leading architects, planners and designers delivering innovative buildings, master plans and strategies. LDS provides a range of international design consultancy services including architecture, planning, urban design, interior design, and healthcare facility planning. With the belief that good design and planning creates significant value, LDS has met the needs and expectations of a range of clients from major corporations, developers, and healthcare institutions to education and research organizations, public/private partnerships and local, state and federal government entities. LDS is driven by a desire to provide inspiring, innovative and sustainable solutions to complex challenges.

About Culture Pilot, Inc.

Culture Pilot is an interactive, graphic design and marketing firm established in 2003. Culture Pilot's specialties include brand development and traditional graphic design in combination with emerging web technologies, interactive user-experience and front-end development. Culture Pilot works with small to mid-sized companies looking to grow and excel in their target market, as well as music and entertainment entities in need of illustration, art direction, web presence and packaging. The result is a mix of elements that have proven increased exposure and communication through leading ideas, or in the words of Culture Pilot's tag line - through "Accelerating Design & Marketing Culture."